

FundCamp

Investor pitch



A simple concept

- You define the pre-money value
 - E.g. 50k € for 10%
- You define your « sweet-spot »
 - The type of companies you will be most effective helping reaching the next stage
 - E.g. Web 2.0
- You define the number of projects you “commit” to finance
 - E.g. 5+
- We organize a FundCamp
 - E.g. 20 selected projects
 - E.g. 3 days of intensive coaching
 - E.g. 1 full-day to select 5+ projects among the 20 presenters
- After a fixed period the 5+ projects are presented to higher-rank investors during an ExitCamp
 - E.g. seeking 300k-1M € funding after 6 months of development
 - ROI computed on the two pre-money values



Advantages of the model

- ❑ Valuation is taken out of the process
 - Entrepreneurs know what they will be offered
- ❑ Decision to invest or not is taken out
 - We select the 5+ best presented projects
- ❑ Investors can freely add value during the selection process with no impact on valuation
- ❑ The time investment is pre-defined and limited



Advantages doing it today

- A vast unexploited tank of projects
- Influential networks
 - BarCamp, OpenCoffee, BarCampBank,...
 - Blogosphere
- A potentially strong relay by conventional medias



The plan

